

## **Happy Planet Chocolate Banana Protein Smoothie 900mL – Product Recall**

March 4, 2016

Happy Planet Foods has issued a voluntary product recall of our Chocolate Banana Protein Smoothie 900mL (Best Before date of April 27, 2016) due to an old label being applied that did not declare cashew - a known allergen- on the ingredient panel. The product itself still meets our highest quality standards.

### **Which product is impacted by this recall?**

Only the following product is included in this voluntary recall:

**Happy Planet Chocolate Banana Protein Smoothie 900mL  
BB/MA SWANN 2016AL27.**

Product code 22328.

UPC code 7 79172 22328 8

### **Are any other Happy Planet Foods products impacted?**

Only the product listed above is involved. It is an isolated incident only and the voluntary recall does not impact any of our other beverages nor soups.

### **What has Happy Planet Foods done in reaction to the recall?**

We take this situation very seriously and we've taken proactive measures to be certain that our consumers and distribution partners are aware of the situation. We have been working in tandem with the CFIA who issued a national press release on March 4 2016 in an effort to directly alert consumers. At this juncture we are actively working with our distribution partners to confirm that the product has been pulled from the stores.

### **What if I have already eaten this product? Should I be concerned?**

To date, we have found no known sickness linked to consumption of Happy Planet Chocolate Banana Protein Smoothie 900mL BB/MA 2016AL27. We wish to err on the side of caution, so we urge our customers to not consume the beverage and contact us for a full product replacement voucher.

### **How do I get a refund?**

Consumers who purchased the involved product (see above) are urged to contact our Consumer Services and simply provide a photo of the bottle or if it's already been thrown out, to provide a copy of the receipt and we will be pleased to issue a replacement product voucher; Consumer Services 1-800-811-3213 or email [happy@happyplanet.com](mailto:happy@happyplanet.com)